

# NORTH AMERICA LEADERSHIP WORKSHOP



Build Power. Grow Leadership. Define A Movement.



September 15-17



Yale Law School  
127 Wall St, New  
Haven, CT 06511

# FRIDAY

*Room 122, Yale Sterling Law Building  
127 Wall Street, New Haven, CT*

3:00 PM - 4:00 PM

HOUSING, CHECK-IN,  
ICEBREAKERS

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4:00 PM - 5:00 PM

OPENING SESSION - AMY  
KAPCZYSNKI

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5:00 PM - 5:30 PM

DEFINING OUR WORK STYLES

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5:30 PM - 6:00 PM

NETWORKING WITH EACH  
OTHER

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6:00 PM

PIZZA!

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7:00 PM

END

For emergencies: Call/text  
Justin Mendoza - 269-762-2073

# SATURDAY

*Room 122, Yale Sterling Law Building  
127 Wall Street, New Haven, CT*

8:30 AM

BREAKFAST

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9:00 AM

WELCOME & OVERVIEW

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9:30 - 10:00 AM

HOW TO TALK ABOUT UAEM

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10:00 AM - 10:30 AM

COFFEE BREAK AND  
NETWORKING

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10:30 AM - 11:00 AM

INTRODUCTION TO UAEM'S  
CAMPAIGNS

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11:00 AM - 12:00 PM

INTRODUCTION TO PATENT LAW

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12:00 PM - 1:00 PM

LUNCH

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1:30 PM - 3:00 PM

UNDERSTANDING POWER AND  
BUILDING YOUR OCTOPUS

# SATURDAY

*Room 122, Yale Sterling Law Building  
127 Wall Street, New Haven, CT*

3:00 - 3:30 PM

COFFEE BREAK & GROUP  
PHOTO

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3:30 PM - 4:30 PM

CLINICAL TRIALS: WHAT YOU  
NEED TO KNOW

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4:30 PM - 5:30 PM

WHY WE MUST CONSIDER  
PUBLIC PHARMA

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5:30 PM

ADJOURN

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# SUNDAY

*Room 122, Yale Sterling Law Building  
127 Wall Street, New Haven, CT*

8:30 AM

BREAKFAST

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9:00 AM

WELCOME DAY 2

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9:30 AM

PLANNING SOME TACTICS FOR  
YOUR CAMPAIGNS

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10:30 AM

WRITE ON: HOW TO WRITE LTES  
AND OP EDS

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11:30

DEPARTURES/LUNCH

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# SPEAKER BIOS



## **DANA BROWN**

Director, Health and Economy,  
Democracy Collaborative

Dana Brown is the director of health and economy at The Democracy Collaborative, where her research focuses on health and care systems, the pharmaceutical sector, and economic transformation for health and well-being. Brown is the author of “Medicine For All: The Case for a Public Option in the Pharmaceutical Industry (Democracy Collaborative, 2019).” Her work has also appeared in outlets such as STAT News, The Hill, The Guardian, The New Republic, and In These Times.



## **AMY KAPCZYNSKI**

Co-Founder, UAEM

Amy Kapczynski is now Professor of Law at Yale Law School and also Co-Director of the Global Health Justice Partnerships as well as the Collaboration of Research Integrity and Transparency. She was previously an Assistant Professor of Law at the University of California at Berkeley Law School. Her research focuses on intellectual property law, international law, and global health issues. Amy received her J.D. from Yale Law School, and clerked for the U.S. Supreme Court (for Justices O’Connor and Breyer, 2005-06) and the United States Court of Appeals for the Second Circuit (for Judge Guido Calabresi, 2003-04). She served as a post-doctoral fellow at the Yale Law School and the Yale School of Public Health (2004-2005; 2006-2007). While at Yale Law School, Kapczynski helped lead efforts that resulted in Yale University and Bristol-Myers Squibb permitting generic competition and providing steep price discounts for an important anti-AIDS drug (d4T) in South Africa. Drawing on this experience, Kapczynski co-founded Universities Allied for Essential Medicines with other students in 2002.



# SPEAKER BIOS



## **JUSTIN MENDOZA**

### **Executive Director, UAEM North America**

Before joining UAEM as North American Executive Director, in April 2023, Justin led Partners In Health's efforts on domestic policy and advocacy strategy, where he worked on legislative policy changes like the American Rescue Plan Act and advocated for a rational COVID-19 response. Previously, Justin worked on health care priorities with Families USA and Public Citizen in Washington D.C., focused on lowering drug prices, taking on pharmaceutical patent overreach, expanding health care coverage, and lowering underlying health care costs. Justin holds an MPH in Health Policy from Yale University and a B.S. in biomedical sciences and neuroscience from Central Michigan University. As a student, he led UAEM chapters at both universities and served on the UAEM North America Coordinating Committee and Board of Directors.



## **ALEX MOSS**

### **Executive Director, Public Interest Patent Law Institute**

Alex Moss is the executive director of the Public Interest Patent Law Institute. Alex previously worked as a staff attorney and the Mark Cuban Chair to Eliminate Stupid Patents at the Electronic Frontier Foundation and continues to serve as a Special Advisor. Before joining EFF, she was an attorney at Sullivan & Cromwell and Durie Tangri. After graduating from Stanford Law School, she served as a judicial clerk to the Honorable Timothy B. Dyk of the U.S. Court of Appeals for the Federal Circuit. She has argued cases in state, federal district, and appellate courts. In 2019, she spoke at the National Academy of Sciences and testified before the Senate Judiciary Committee on the state of patent-eligibility law in the U.S. Before law school, Alex worked for independent record label Rough Trade.

# SPEAKER BIOS



## CHRIS MORTEN

### Associate Professor, Columbia University

Christopher Morten is an expert on technology, health, information, and “intellectual property” law and is the founding director of Columbia Law School’s [Science, Health, and Information Clinic](#).

Morten joined the Columbia Law faculty in 2021. Previously, he was the deputy director of the Technology Law and Policy Clinic at New York University School of Law, a fellow at NYU’s Engelberg Center on Innovation Law and Policy, a supervising attorney and clinical lecturer in Yale Law School’s Media Freedom and Information Access Clinic, and the staff attorney at Yale’s Collaboration for Research Integrity and Transparency. He remains a visiting fellow of Yale’s Global Health Justice Partnership and an affiliate fellow of Yale’s Information Society Project. Before beginning his teaching career, Morten worked as a litigation associate and science adviser at Goodwin Procter and as a patent agent at Baker Botts. He also clerked for Judge Timothy B. Dyk of the U.S. Court of Appeals for the Federal Circuit.



## RESHMA RAMACHANDRAN

### President, UAEM North America

Reshma Ramachandran, MD, MPP, MHS is a board-certified family physician and Assistant Professor at Yale School of Medicine, serving as President of the UAEM North America Board of Directors. Her research focuses on the realignment of incentives for healthcare stakeholders including universities, pharmaceutical companies, and hospitals towards prioritizing equitable patient access to safe, effective health technologies. Prior to this role, Reshma worked as research faculty as part of the Innovation + Design Enabling Access (IDEA) Initiative at the Johns Hopkins Bloomberg School of Public Health with Dr. Anthony D. So, where she focused on policies to address the global challenge of antimicrobial resistance and unaffordable access to prescription drugs. Dr. Ramachandran trained in both medicine at the Alpert Medical School at Brown University and in public policy at the Harvard Kennedy School of Government.